

## 7HO9173 PLATO: Top TPI POTTER Son Joins WWS Lineup

Among the exciting graduates that enter the WWS lineup with the April 2010 proofs is a balanced 14HO3597 POTTER son that offers the complete package: elite index, superior fitness traits, production, and great type figures.

7HO9173 Bomaz Potter PLATO-ET graduates as the No. 2 new release for TPI at +2059 and No. 4 at WWS for Net Merit at +\$585. PLATO daughters will stand out in free stall operations with moderate size, +2.49 FLC and +2.20 UDC. Closer examination of PLATO's udder scores reveals +3.07 FUA, +3.10 RUH, and +2.95 RUW. These beautiful udders are made to milk with +1113 PTAM. His daughters are born small (7% SCE) and freshen without difficulty (5% DCE). Their ease of calving may be attributed to PLATO's +1.51 Rump Width, which is tremendous for smaller-bodied cows. Obviously, PLATO daughters are built to last, with his dazzling +6.1 PL score and low SCS of 2.80. To top this off, PLATO is the elite alternative that the breed demands as he has no 7HO6417 O MAN, Shottle, or Goldwyn in his bloodlines.

PLATO's family has produced several high profile females and A.I. sires in recent years. His close relatives in the bull barns include 7HO7428 BOMAZ, 14HO4878 KALAHARI, and 14HO4924 KRAMER. All four of these elite sires exceed 1800 TPI and are +3.8 or higher for PL. The common ancestor behind these bulls is Dalse Bomaz-1551 (EX-90 2E GMD DOM), a rare daughter of 7HO5012 FINALE, a Prelude son that was ahead of his time for fitness traits but was released with limited semen availability. 1551's top record exceeds 19,400 kg Milk with an astounding 5.3% Fat! Her lifetime production reached almost 52,000 kg. This brood cow is strongly influencing the breed with a total of 12 active-A.I. descendants in the U.S. Top 400 TPI list. More intriguing is the fact that all four descendants in the WWS lineup come from different sires and different dams within the family. PLATO's VG-87-GMD-DOM dam, Bomaz Manat 2441-ET, is a full sister to BOMAZ with a first-lactation record of more 17,000 kg milk and 4.1% fat.



**Farriss Dairy Plato 1356-Grade**

PLATO's breeder, the Zwald family of Wisconsin, has almost 400 members of this distinctive cow family in their 1,200-cow Bomaz herd. Bob Zwald states that these cows maintain youthfulness, possess shallow udders and produce volumes of milk with especially high fat content.

With 90% Reliability for production and POTTER on the paternal side, breeders can be confident that PLATO will make cows that fit the mold

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***For more information, please contact:***

**World Wide Sires, Ltd.  
5545 Avenida de los Robles  
Visalia, CA 93291  
559-622-2222  
info@wwsires.com**

